



Marketing Specialist/Marketing Intern

Servicesters Inc. is a Canadian IT startup company with a focus on service marketplaces. It has created an online service marketplace that connects service providers and service customers.

We are currently looking for two marketing professionals to assist in expanding Servicesters' reach to engage more service providers and customers.

The Location:

Servicesters is based in Markham, Ontario, part of the Greater Toronto Area. Markham is the home to numerous innovative and large IT companies.

The Positions:

We are looking for one full-time marketing specialist and one marketing intern (3-6 months) with experience in marketing and sales functions in related industries. The specialists will conduct research, formulate strategies and execute action plans.

Responsibilities:

- Review and develop marketing strategies and plans
- Communicate and work with Service Providers and Business Owners
- Manage and update media accounts
- Other duties as required by the company

Requirements:

- Marketing Specialist: (1) 1 year experience; (2) Bachelor's Degree in marketing or business admin
- Marketing Intern: (1) Completed at least 3 years of university degree; (2) Major in IT/e-Commerce
- Candidates must be team oriented, proactive, articulate, independent and well organized.

Interested?

Please send a copy of your resume, a one-page cover letter and salary expectation to hr@servicesters.com. We thank all applicants for their interests. Only those selected for interview will be contacted.

Send your application to hr@servicesters.com